



The 5 Minute Fix

◆ MEMBER RESOURCE ◆

THE ALLY AUDIT: AI PROMPTS

Because sometimes you know what you want to say, you just can't find the words.

A NOTE FROM PAM

Let AI help your words come out, not replace them.

Not everyone in your network can help your business the same way, and not everyone would help you the same way either. Some people have real connections, expertise, or an audience like yours, but the relationship isn't warm enough for a direct ask yet. Some would do anything for you, but honestly, they can't move the needle strategically. And some are dream connections you admire but haven't worked up the nerve to approach.

Here's the good news: once you're clear on which kind of relationship you're dealing with, the right words get a lot easier to find. That's what these prompts are for. Give your AI tool a little context about the person and the situation, and it'll help you draft a message that actually fits, instead of one generic ask that fits nobody.

One quick note before you use any of these: if you have a brand voice guide, paste it into your AI tool first and say *"use this to inform how I sound."* No brand voice guide? Paste in a couple of your own emails or messages and say *"match this tone."* Either way, don't skip this step. It's the difference between AI-generated and AI-assisted.

STAY MAGICAL! ✨

◆ QUICK CONTEXT ◆

FOUR KINDS OF RELATIONSHIPS

Before you use these prompts, get clear on which kind of relationship you're working with. It shapes everything about how you should reach out.

Can help, and would help · They have the connections, expertise, or audience you need, and they'd probably say yes if you asked (an MVP Ally)

Can help, but not there yet · They have real ability to help, but the relationship isn't warm enough for a direct ask (an Untapped Asset)

Can't help much, but would help · No obvious strategic connections, but they'd support you in a heartbeat (a Cheerleader). Don't underestimate them, you never know who's in their orbit.

Haven't really connected yet · Someone you admire or would love in your corner, known to you or not (Aspirational)

If you want a more systematic way to sort your entire network into these four buckets at once, my Ally Audit Matrix walks you through scoring everyone in one pass. Handy if you want to be thorough, but not required. Your gut and the descriptions above are enough to pick the right prompt below.

TURN YOUR NOTES INTO A DIRECT ASK

Copy and paste this into your AI tool.

COPY-READY PROMPT

I want to reach out to someone who can genuinely help me and would likely say yes if I asked (an MVP Ally).

Here's the situation:

[Describe: who they are, what you're working on, why you thought of them, what the specific ask is]

Write a short, warm email that:

- Gets to the point quickly
- Is specific about why I thought of them
- Makes a clear, specific ask
- Gives them an easy out if the timing isn't right
- Doesn't sound like a networking template or a sales pitch

Keep it to 3-4 short paragraphs.

DRAFT A WARM-UP TOUCH (NO ASK)

Copy and paste this into your AI tool.

COPY-READY PROMPT

I want to reach out to someone who has real ability to help my business (an Untapped Asset), but I don't know them well enough yet to ask for anything.

Here's what I want to reference:

[Describe: the specific thing they posted, wrote, said, or did that you genuinely responded to]

Write a short, genuine message that:

- Has zero ask attached
- References the specific thing authentically, not generically
- Doesn't feel like a setup for a future pitch
- Sounds like a real person, not a networker "planting seeds"

Keep it to 2-3 short sentences for a DM, or one short paragraph for email.

WRITE AN ASPIRATIONAL FIRST MOVE

Without sounding salesy. Copy and paste this into your AI tool.

COPY-READY PROMPT

I want to reach out to someone I admire but haven't really connected with, a dream connection I'd love to have in my corner. I've been assuming they're too busy to respond, but I want to try anyway.

Here's the situation:

[Describe: who they are, what specifically you admire about their work, what you do, and whether you have a specific ask or just want to introduce yourself]

Write a short message that:

- Is honest that we don't have an existing relationship
- Is specific about why I'm reaching out to THEM, not a generic compliment
- Feels human and low-pressure, not like a pitch
- Avoids fake urgency or manufactured flattery
- If there's an ask, keeps it small and specific

Keep it brief, no more than 4 short paragraphs for email or 3 sentences for a DM.

MAKE ANY TEMPLATE SOUND MORE LIKE YOU

Copy and paste this into your AI tool.

COPY-READY PROMPT

Here's a message template I want to send:

[Paste the template you're working from]

Please rewrite this so it sounds like me, not a template. Here's how I actually communicate:

[Describe your style, e.g. "casual and a little goofy," "warm but concise," "direct, not much small talk"]

Keep the same structure and intent, but make the language completely mine.

DECIDE WHAT TO EVEN SAY

For when you're stuck. Copy and paste this into your AI tool.

COPY-READY PROMPT

I'm trying to reach out to [person], who I'd describe as [pick one: someone who can help a lot and seems willing / someone with real ability but a cooler relationship / someone supportive but not strategically positioned / someone I admire but haven't connected with yet]. Here's what I know about them and why I want to connect:

[Describe: what you know about them, why you'd describe them that way, what you're hoping for, even if it's vague]

Help me figure out:

1. What's the smallest, most genuine first move I could make?
2. Should this be an ask or a no-ask touch, given the relationship?
3. What's one specific, non-generic thing I could reference to show I've actually paid

attention?

Keep your answer short and practical. I want a plan, not an essay.

◆ FOUR OF THEM ◆

TIPS FOR BETTER OUTPUT

Be specific in your brackets. Vague input gets vague output. The more real detail you give the AI, the more it sounds like an actual relationship instead of a form letter.

Run it more than once. If the first draft feels stiff, ask for "a different angle" or "more casual."

Add your own stories after. AI doesn't know about the time you met someone at a conference or the post that actually changed your mind. Add those details in yourself.

Read it out loud before sending. If it doesn't sound like you, it's not done yet.



STAY MAGICAL! ✨



PAM LANGORD

Founder, Simply Magic Marketing

Pam Langord is the founder of Simply Magic Marketing, where she helps entrepreneurs simplify, streamline, and scale their businesses with smart marketing strategy and a healthy dose of AI magic. She's the creator of the 5-Minute Fix series, weekly actionable business improvements designed to build real momentum, five minutes at a time.

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